



E V E R A L W A Y S

The Campaign for Blair Academy







MESSAGE FROM THE *Headmaster*

WHEN I CAME TO BLAIR IN 1989, I SAW A SCHOOL WITH AN IMPRESSIVE FACULTY, COMMITTED STUDENTS and a beautiful campus. I also saw a school just under the radar. One of the oldest independent schools in the country, providing a strong educational experience, Blair offered great opportunities for growth.

Today, Blair is considered on the move—no longer the best-kept secret in independent boarding schools. We've recently experienced double-digit growth in applications. Meanwhile, Blair students are applying to and being accepted at the most competitive colleges in the country.

Why has this happened? I believe it's because of Blair's remarkable faculty, outstanding students and vibrant community, including alumni, parents and friends. And to support the people and community of Blair, we are launching *Ever Always: The Campaign for Blair*. In doing so, we are making a promise to our students—that they will be educated, nurtured and challenged in such a way that they will be a credit to the universities they attend, the professions they choose and the communities they inhabit. This comprehensive campaign is about important initiatives that will allow Blair to secure its place as one of the nation's top boarding schools.

I urge you to join me in fulfilling our promise to the men and women who teach and the boys and girls who learn in this community, *Ever Always*.

T. CHANDLER HARDWICK III



*“This campaign is about
the future. Blair has
tremendous potential.
Now is the time for all
of us—alumni, parents
and friends—to rise to
the challenge and realize
that potential.”*

DAVID WAKEFIELD '48
Campaign Chair



EVER ALWAYS: *The Campaign for Blair Academy*

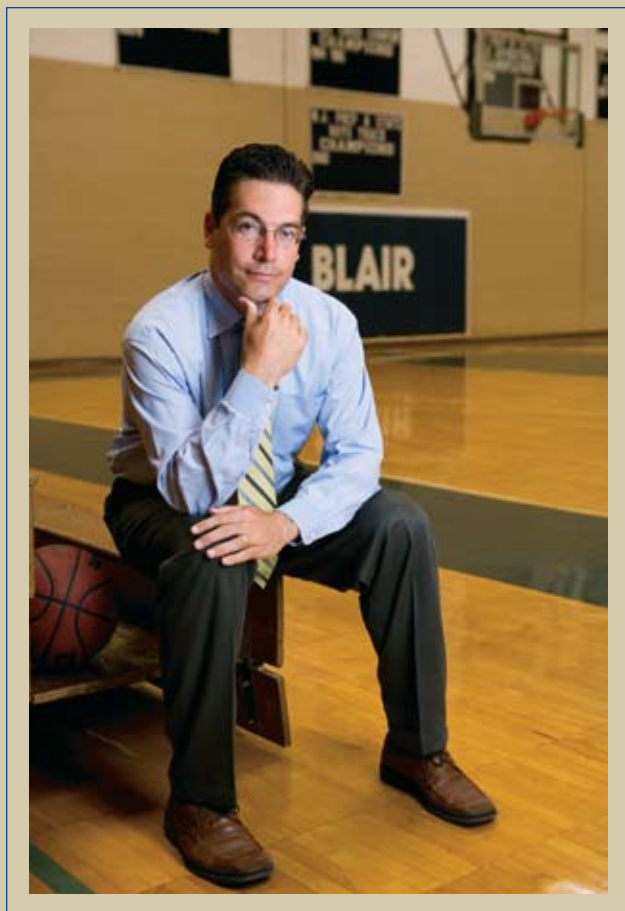


“The Campaign for Blair is all about celebrating today while working toward an exceptional future...”

THERE'S A SENSE OF ANTICIPATION HERE AT BLAIR Academy, a feeling that anything is possible. It comes in part from our strong community, the close connection between students and faculty, and the care and concern we have for each student—attributes that have been constant throughout Blair's 160-year history. It also comes from the excitement about what our future holds and our plans to advance our educational mission.

This is what *Ever Always: The Campaign for Blair* is all about—celebrating today while working toward an exceptional future for the sake of our students, today and always.

Ever Always: The Campaign for Blair will provide the facilities and financial support necessary for Blair to be recognized among the finest independent boarding schools in the nation. It will enable us to improve students' in-class and out-of-class experience, build our endowment and ensure the School's fiscal health through a strengthened Blair Fund.



*“Athletics build character.
Students learn the value of
teamwork, work ethic,
cause over self. All
of these translate well to
academics—and to life.”*

JOE MANTEGNA

*Associate Dean, COLLEGE COUNSELING
Head Coach, BOYS' BASKETBALL*



STRENGTHENING THE *Student Experience*

THE BEST BOARDING SCHOOLS OFFER OUTSTANDING FACILITIES FOR ACADEMICS,

for residential life and for student activities and athletics.

Today, Blair can claim two of the three. Recent years have brought academic additions such as Bogle Hall, Timken Library and the Armstrong-Hipkins Center for the Arts. Residential life enhancements include Ann L. Siegel Hall and renovations to the Romano Dining Hall and Blair's student and faculty housing.

Upgrading student activity and athletic facilities is the next essential step if we are to properly meet all our students' needs. Increased activity space will provide students with opportunities to be productively engaged and learning—especially during the winter months.

To date, Blair has realized the first phase of this vision: with a generous gift, we have added 120 acres of new land, which will allow us to create a pedestrian campus and significantly upgrade our outdoor fields. In addition, we will build new faculty housing to ensure that faculty members continue to live in close proximity to students.

A new Activity and Athletic Center represents the final phase of this vision: purposeful space for the “second half of our educational day,” when students can participate on sports teams, learn new skills and interact with teachers and coaches. This space is critical for our student body, now coeducational and 100 students larger than a decade ago.





Students need space to gather and be active. An Activity and Athletic Center will allow Blair to develop a robust winter intramural program as well as improve the experience of winter team athletes, most of whom now have shortened practices that run through family-style dinners and evening study hours.

Just as importantly, the new facility will become a true campus center, with a school store, post office, informal study areas, offices for college counseling, and a place for day and boarding students to mix. In addition, there will be athletic courts and enhanced facilities for fitness and weight training.

A new Activity and Athletic Center will strengthen student life and Blair's sense of community while also allowing us to fully achieve our mission to develop students' intellectual, moral *and* physical capabilities.

STUDENT PRIORITIES

Create a new Activity and Athletic Center	\$17.5 million
Improve outdoor athletic facilities.....	\$6 million
Acquire new property and create a pedestrian campus.....	\$1.5 million
Expand on-campus faculty housing	\$1 million



*“The Blair community
is a touchstone.
Whenever I meet
alumni, no matter when
they graduated, there’s
an instant connection
because we share that
Blair experience.”*

ROBERTO ALFONSO FELIPÉ '03



BUILDING BLAIR'S FUTURE: *The Endowment*

THE NATION'S BEST INDEPENDENT SCHOOLS ENJOY STRONG ENDOWMENTS THAT PROVIDE security for the future, a buffer against periodic economic downturns and the flexibility to respond to opportunities as they arise.

Today, Blair's \$64 million endowment, while growing, places us in the bottom quartile of the top 40 boarding schools in the country.

To close this gap, we must significantly grow our endowment. With a larger endowment, we can strengthen the academic experience of students by better compensating our outstanding faculty and by expanding scholarship support so more qualified students, regardless of their ability to pay, can access a Blair education. A strong endowment also ensures that we continue to maintain our historic campus and buildings.

In building Blair's endowment, we invest in the School's most valuable resources—our students, teachers and campus—and ensure that Blair Academy enjoys financial stability in the future.

ENDOWMENT TO SERVE BLAIR'S MISSION: \$15 MILLION

- Scholarship support for students
- Faculty compensation and enrichment



*“Blair broadened my
horizons. I learned
about and experienced a
much wider world. Blair
gave me opportunities
I simply wouldn’t have
had anywhere else.”*

ALLY MARTENS '07



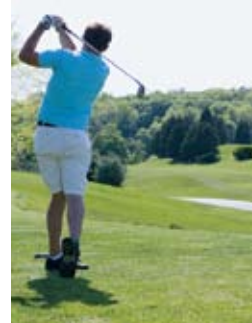
DELIVERING EXCELLENCE: *The Blair Fund*

BECAUSE OUR ENDOWMENT IS COMPARATIVELY SMALL, WE RELY ON A STRONG BLAIR FUND TO provide the margin of excellence across the board in all academic and cocurricular programs. In essence, while gifts to the endowment support Blair's future, gifts to the Blair Fund support Blair today.

The campaign goal for the Blair Fund is to achieve a sustainable \$2 million-a-year annual giving program. That amount, which can be used for immediate needs, is the equivalent of the spendable income generated from \$40 million of additional endowment. And the Blair Fund is on the right track: in the past four years, alumni participation has grown from 20 to 30 percent, while total dollars raised has increased 54 percent. Through the campaign, we seek to solidify these gains, allowing Blair to continue offering outstanding programs while still building our endowment.

Growing the Blair Fund to a sustainable \$2 million-a-year program will strengthen students' and teachers' experiences TODAY.





EVER ALWAYS: *Campaign Initiatives*

Strengthening the Student Experience

Create a new Activity and Athletic Center\$17.5 million

Improve outdoor athletic facilities 6 million

Acquire new property and create
a pedestrian campus 1.5 million

Expand on-campus faculty housing 1 million

Building Blair's Future

Increase endowment for faculty support
and scholarship aid 15 million

Delivering Excellence

Strengthen the Blair Fund 9 million

Campaign Total.....\$50 million



EVER ALWAYS: *The Campaign for Blair*



CAMPAIGN LEADERSHIP

CAMPAIGN CHAIR

David Wakefield '48

HONORARY CAMPAIGN CHAIRS

Jack Bogle '47

Bill Timken '53

CAMPAIGN STEERING COMMITTEE

James P. Jenkins '66

James D. Krugman '65

Elsie H. McAdoo, P '02, '05

McKinley C. McAdoo, P '02, '05

Mrs. Stacey Willits McConnell P '05, '07, '10

Mr. Robert A. Neff '49

Dominick J. Romano '74

Mr. Hobart D. Van Deusen '54

EVER ALWAYS: THE CAMPAIGN FOR BLAIR

IS ABOUT THE PRESENT AND THE FUTURE.

By expanding facilities, building our endowment and strengthening the Blair Fund, the campaign will secure our place among the country's top independent boarding schools and, in doing so, allow us to better prepare the young people who will serve as tomorrow's leaders.

In this way, the campaign perpetuates what is timeless about Blair: passionate teachers dedicated to developing students of character. Arthur Hamlin '29, in his history of Blair Academy, wrote: "The masters ...cared, and they accepted nothing less than my best. They set me on a course of academic achievement... in turn leading to a career that's given me every opportunity to fulfill the promise they saw, and indeed much more. Today I can still say as I did then, ... I love Blair."

Through this campaign, we're reaching out to you, the visionaries and leaders who "love Blair" and who will take an active role in shaping an exciting and purposeful future—for ever and always.

A photograph of two young women walking outdoors. The woman on the left is wearing a white short-sleeved jacket over a green top and white pants. The woman on the right is wearing a black long-sleeved top, a white t-shirt underneath, and khaki shorts. They are walking on a paved path next to a stone wall. A black post with a spherical top is visible in the foreground. The background is filled with lush green trees.

For further information about
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